

PRIVACY POLICY

1. PRIVACY

CR7 recognises the importance of protecting the privacy of all users who visit the website located at **www.cristianoronaldo.com**. All the Personal Information that you give to us will be protected and kept confidential among CR7 and its affiliated companies in accordance with the provisions set forth in this Privacy Policy. When we use the term "Personal Information" we mean any information that can be used to personally identify or contact a specific individual, such as a name, address, telephone number or e-mail address. Our Privacy Policy applies only to such Personal Information collected by us via the Site and does not extend to any other website, whether or not it is affiliated or linked to the Site or to CR7. CR7 reserves the right to change our Privacy Policy at any time. Each time you use the Site, the current version of our Privacy Policy and User Agreement will apply and you should review our Privacy Policy for any changes that have been made since your last visit to the Site.

2. PERSONAL INFORMATION

Personal Information is collected when users voluntarily register with the Site or contact CR7 via the Site in order to receive newsletters, new product launch informations, and special events information or to answer surveys, enter contests and receive notices of other promotional opportunities, or when users or visitors of the Site otherwise voluntarily provide such information. CR7 may use the Personal Information you provide for various purposes, such as to create a personal customer profile in order to let you know of products, services or events that may be of special interest to you. However, CR7 will neither disclose nor sell any Personal Information about you to a party unaffiliated or unrelated to CR7, except to comply with applicable laws, regulations, subpoenas or court orders or otherwise respond to government inquiries, protect the rights or property of CR7 or its affiliated or related entities or if CR7 reasonably believes that you have used information from the Site in order to commit unlawful acts or acts that may endanger the health and/or safety of any person or the public. CR7 may appoint third party service providers to administer and/or operate certain functions or services relating to the Site or CR7s operations and businesses, the performance of which may require or be facilitated by a transfer of the Personal Information submitted by you. Any such transfer shall be under strict confidentiality and security obligations and for the sole purpose of the performance of those obligations.

3. ADDITIONAL PRIVACY PROTECTION FOR CHILDREN USING THE INTERNET

CR7 does not intend to collect any Personal Information from children. If we learn that a child under the legal age of 13 has provided Personal Information to the Site, we will promptly remove such information from the Site's files.

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4. AGGREGATE INFORMATION

CR7 also collects aggregate information, which is used in a collective manner, and from which no individual person can be identified. The types of aggregate information we collect may include frequency of visits to the Site, search terms entered, most frequently visited pages on the Site and/or location, age or gender of Site Users (collectively, Aggregate Information). By knowing more about the general profile of our Site Users (without identifying any specific individuals characteristics), we believe we can improve your experience. Aggregate Information collected on the Site may be used and disclosed in any way. For example, we may collect and analyze collected Aggregate Information to determine how many visitors arrived at certain pages of the Site, how long they stayed on those pages, and where they went afterwards. This information allow us to determine which pages might be the most interesting to our visitors and enables us to provide them with a better and richer experience on the Site. Additionally, we may use Aggregate Information to improve the performance of our Site, and to customize the content and layout of our Site pages for you.

5. COOKIES AND TRACKING TECHNOLOGIES

A cookie is a string of information or a small text file that a website stores on a visitor's device, and that the visitor's browser or operating system provides to "remember" things about your visit. Management Events uses cookies to help it identify and track visitors, their usage of the Services, and their access preferences, improving quality, tailoring recommendations, and developing the Services. The cookies will not enable Management Events to access and review information stored on Your computer. In addition to cookies, CR7 may use other existing or later developed tracking technologies.

CR7 works with third parties who use cookies and other tracking technologies to track the effectiveness of the advertisements that may be placed in the Services. They are used for analyzing advertisement view counts. They might also allow the advertiser to tailor advertising to you when you visit other websites, and/or set, change, alter or modify settings or configurations on your device.

If You do not wish to have cookies placed on Your computers, You should set the devices to refuse cookies or tracking before using the Services, with the drawback that certain features of such service may not function properly.

Please note that some parts of the Services may be country specific, and may not work properly if CR7 is unable to tell where You are accessing the Services from.

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6. SECURITY

Protecting your information is of primary concern to CR7. CR7 stores the information that it collects on a secure server. Notwithstanding the foregoing, no transmission of information over the Internet is guaranteed to be completely secure. It is possible that third parties not under the control of CR7 may be able to access or intercept transmissions unlawfully. While CR7 will use all reasonable attempts to keep your information secure, CR7 cannot absolutely guarantee that security. Thus, any information that you transmit to us is at your own risk.

7. LINKS TO OTHER SITES

The Site may contain links to sites other than our own. Those sites may have their own privacy policy or no privacy policy at all. Neither CR7 nor any of our service providers have any responsibility for those sites, and CR7 provides these links solely for the convenience of our visitors. These sites may send their own cookies to you and may collect information and use it in a way inconsistent with this Privacy Policy. We encourage you to review the privacy policies and user agreements of any third-party sites or services before providing any of them with any of your Personal Information including, but not limited to, the websites of companies with whom we have business or marketing relationships such as companies that sell products or services.

If you link to a third party website, you will leave the Site and this Privacy Policy will not apply to your use of, and activities on, those other websites. If you provide Personal Information to any such third party website, your transaction will occur on such third party's website(s) (not the Site) and the Personal Information you provide will be collected by, and controlled by the privacy policy of, that third party. We encourage you to read the legal notices posted on those third party websites, including their privacy policies. CR7 provides links to other sites as a convenience to Site Users but we have no responsibility or liability for your visitation to, and the data collection and use practices of, such third party websites.

8. RIGHTS OF THE DATA SUBJECTS

You may contact CR7 and we will inform what Personal Information we have collected and processed regarding you and the purposes such data is used for. You have the right to have corrected any incorrect, incomplete, outdated, or unnecessary Personal Information stored about you by contacting us.

You may object to certain use of Personal Information, including direct marketing, if such data are processed for other purposes than purposes necessary for the performance of our Services or for

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compliance with a legal obligation. You may also object any further processing of Personal Information after prior given consent. If you object to the further processing of Personal Information, this may lead to fewer possibilities to receive CR7 information.

You may also ask us to delete your Personal Information from our systems. We will comply with such request unless we have a legitimate ground to not delete the data. After the data has been deleted, we may not immediately be able to delete all residual copies from all our systems. Such copies shall be deleted as soon as reasonably possible.

You may request us to restrict processing of certain Personal Information, this may however lead to fewer possibilities to use our website and other Services.

You have the right to receive Personal Information provided by you to us in a structured, commonly used format.

These rights may be used by sending an e-mail to us on the address info@cristianoronaldo.com, including the following information: name, phone number, e-mail that was used to register and other information and details of the Services you have used. We may request the provision of additional information necessary to confirm your identity. We may reject requests that are unreasonably repetitive, excessive or manifestly unfounded.

9. BUSINESS TRANSFERS

In the event that CR7 or any affiliates is acquired (whether by sale of assets or ownership interests) by or merged with a third party entity, we reserve the right, in any of these circumstances, to transfer or assign the Personal Information and Aggregate Information we have collected from Site Users as part of such merger, acquisition, sale or other change of control. In the unlikely event of our bankruptcy, insolvency, reorganisation, receivership, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors rights generally, we may transfer the Data to a successor or to a third party that purchases our assets arising from such circumstances.

10. STORAGE OF PERSONAL INFORMATION & MAINTENANCE OF SITE

CR7 maintains this Site in different regions. By providing Personal Information and other information and/or content to this Site, you understand and consent to the collection, use, processing and transfer of such information to Portugal and other countries or territories, which may not offer the same level of data protection as the country where you reside, in accordance with the terms of this Privacy Policy.